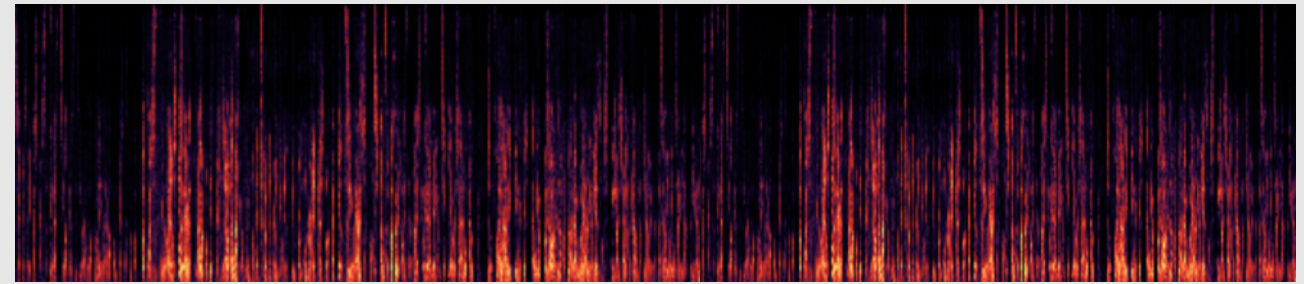


Chapel Phil



2019-2020 Cailee Harrington, Max Hazerjian, Emily Rakes, Hamish Stewart, Noah Upchurch

WHAT IS CHAPEL PHIL?

Chapel Hill, Philosophy, Chapel Phil. We are a student-run podcast dedicated to providing UNC students weekly interviews with ethicists in our community and beyond. Tune in and you'll see just how prevalent ethics is in our everyday lives.

WHY A PODCAST?

The media landscape is shifting, especially among young Americans, and podcasts are becoming more popular. Students need a resource to show them that life is filled with philosophy and ethical dilemmas. We provide a platform for exploration. We help students engage with ideas that they might not otherwise encounter, using a medium that will grab hold their attention.

WHO WAS OUR AUDIENCE?

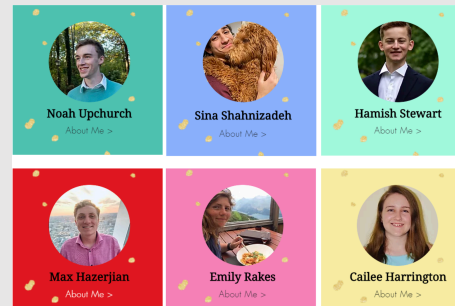
Our episodes are for UNC students. Additionally, we connected with the Carolina Public Humanities, the PPE Society, UNC'S Latinx Center, and the Carolina Criminal Justice Association.

OUR VISION

- Reach a wide of a section of the UNC students.
- Make philosophy interesting to all disciplines.
- Allow featured guests to showcase their research in ethics and intersecting disciplines.

WHAT DID OUR FELLOWS DO?

As well as providing high quality episodes, we also used this opportunity to develop and cultivate our own skills. Most importantly, we sat across the table from world-renowned ethicists, philosophers, businesspeople, and professors.



Noah: Director of Operations

Hamish: Co-Host

Calliee: Marketing

Max: Website Design

Emily: Sound Editing

LISTENERSHIP

We tracked total listenership, listener age, and listening platforms through **Anchor**, a distribution software.

Episodes Produced: 14

Average Episode Length: 30min

Total Listens: 652



PLANS FOR THE FUTURE

Introduce Three New Episode Series:

- **Arete**: Highlight students who represent specific virtues.
- Aristotle would have liked us to highlight virtue when we witnessed it, so that is our plan. [20 minutes]
- **WSYD (What should you do?)**: Discuss contentious ethical situations with Parr Center Fellows and how they would act. [10-15 minutes]
- **On the Quad**: Interactive episodes that poll the UNC student body on the quad! [10 minutes]

Increase Outreach:

- **Advertising**: Share our scannable QR-code fliers and paint our logo on the reservable cube space outside the Pit.
- **New Collaboration**: Team up with the National High School Ethics Bowl.

SPECIAL THANKS

This year, we experienced many challenges. Overcoming these would not have been possible without the belief and support of many people. We want to offer a gratuitous thank you to everyone at the Parr Center and a few specific individuals.

- Alumnae: Yusra & Rali
- Founder: Sina Shahnizadeh
- The PPE Program
- Alexandru Marcoci
- Max Forster

Notable Guests: *William Brewer: Stegner Fellow. Lecturer, Stanford University. Winner, National Poetry Series. Garry Crites, PhD: Executive Director, National Alliance on Mental Illness in North Carolina*

Erin Kelly, PhD: Philosophy Professor, Tufts University. Geoffrey Sayre-McCord, PhD: Distinguished Professor. Director, PPE. Philip Brenner, PhD: Chair, Department of International Politics, American University